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Shipping



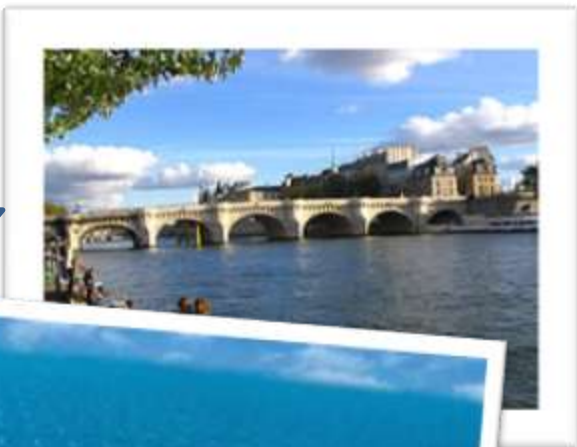
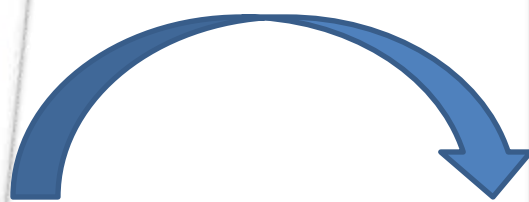
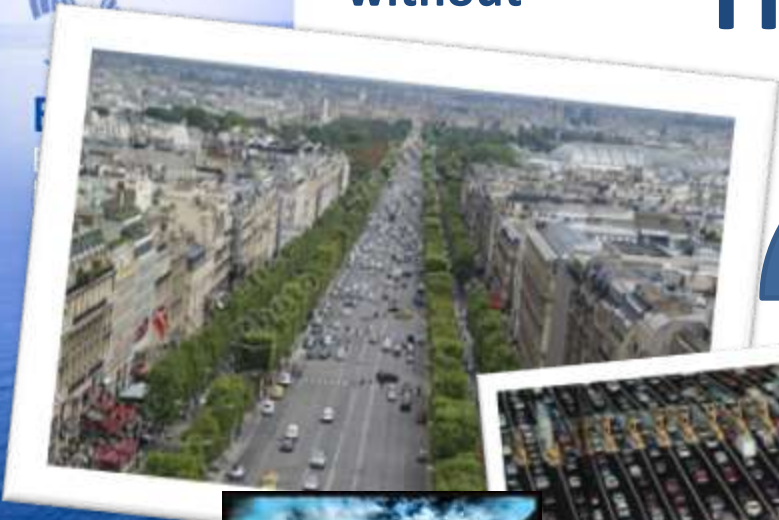
Ecobonus, from regional successful experiences towards an EU wide scheme?

*European Maritime Day
Göteborg 22 May 2012*

without

The ecobonus

with



Better by ship...





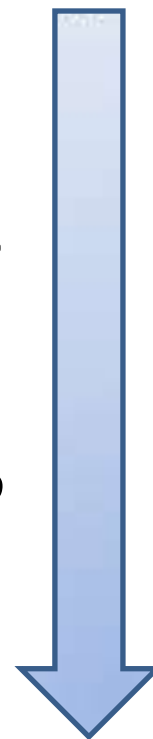
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Customer based funding

for a real and sustainable intermodality

Italian Ecobonus
French Ecomer
Regional initiatives
European scheme?





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The Italian Ecobonus



- This Italian program of financial support is dedicated to road hauliers making use of shortsea shipping to transport goods
- The financial support is paid by the Italian ministry of Transport
- This grant is given as a rebate on the freight for road hauliers which choose short sea shipping instead of all-road solution
- It was set up for the 2007 to 2009 period



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Funding of the Ecobonus

- According to a study*
 - 100km done by road with a truck have a cost of EUR 212 for the collectivity
 - The same travel, by ship, only cost EUR 79
 - The difference, i.e. the money saved by the collectivity, represents EUR 133 every 100km
 - An aid which is less than EUR 133 every 100km would still be profitable for the collectivity.

* From : *"Friends of the earth" Italy*



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How does the Ecobonus work?

- The budget is EUR 240 million initially for 3 years
- Ecobonus was granted every year for any travel done (*with a minimum threshold of 80*)
- Maximum reimbursement:
 - 20% for existing lines
 - 30% for new lines
- The Italian ministry of Transport has settled the percentages





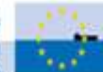
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A real success...

- In 2007, Italian regular ro-ro lines have offered more than 445 weekly departures standing for 750 000 linear meters
- Compared to previous year (before ecobonus):
 - Number of departures + 13%
 - Number of linear meters +14%
- International lines in 2007 : more than 130 weekly departures and more than 200 000 linear meters
- Increase of 25%
- More than 1 500 000 trucks have used MoS in 2008 & 2009
- Ecobonus has been reactivated for 2010 & 2011

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The French “*ecomer*”, a concrete base for a sustainable transport

A French initiative for European intermodality & green corridors





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The approach

- Although the method is closed to the Italian Ecobonus, there are some differences.
 - ✓ Not only road hauliers are targeted (but freight forwarders, logistics providers, shippers as well)
 - ✓ Not only trucks & trailers are aimed but each and every loading unit (container, swap-body, trailer, ...)
 - ✓ There is not threshold, each and every transferred unit is funded
 - ✓ External costs are the following
 - ✓ 0,035 €/tkm by road
 - ✓ 0,009 €/tkm by sea



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An example

Coûts externes
maritimes
207,52 €

Coûts externes
routiers
800,63 €

Economies de coûts externes pour chaque
UTI transférée
593,11 €

Source: BP2S



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An example

External Costs by road	External cost with sea leg	Difference	Ecobonus <i>(French proposition)</i>
800,63€	207,52€	593,11€	237€

In this proposal, ecobonus represents 40% of the difference of external costs (**237€ per loading unit**).



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REGIONAL INITIATIVES

Basque Ecobono, Sicilian aid scheme, Nice-Genoa project





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Regional initiatives

- Ecobono from Basque Country
 - Scheme created in 2008 with a budget of 500 000€
 - Increase of 20% of trucks transported between Bilbao and Zeebrugge the following year
 - Between 15% & 30% of freight rate refund
 - Limited to companies registered in Basque country using MoS between Spain and Belgium



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Regional initiatives

- Sicily Ecobonus
 - The first to be implemented
 - Thanks to its success, it has been enlarged to whole Italy (Italian Ecobonus)
- Scheme between Nice & Genoa
 - A “ecobonus like” proposal has been issued between Nice and Genoa to shift trucks from road to sea and reduce crossings of the Alps



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A EUROPEAN INITIATIVE?

To help realizing the “green corridor” politics.





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A waited initiative

- A european ecobonus have already been asked by:
 - European Shortsea Network
 - ECSA
 - ANAVE
 - European Coordinator for MoS
 - Shipowners (Grimaldi, ...)
 - Regional authorities (Pays de la Loire Region, ...)
- ... And many others



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Thank you for your attention

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<http://www.shortsea.fr>

